



# **BOA Digital Technologies Academy**

## Uniform Guidance

BOA Digital is an academy with partners from universities to local, national and international industries. As such we are adopting a smart uniform that matches the ambitions of our partners. There is an expectation that our students wear full school uniform, conveying the ambitions we strive for. Parents/carers are asked as such to support the academy uniform policy, ensuring their child is appropriately dressed for each day.

The school has used the DfE non-statutory guidance on school uniform and agrees with the guidance given in the DfE booklet:

*'The school uniform plays a valuable role in contributing to the ethos of a school and setting an appropriate tone. The Department strongly encourages schools to have a uniform as it can instil pride; support positive behaviour, and discipline; encourage identity with, and support for, the schools ethos; ensure pupils of all races and backgrounds feel welcome; protect children from social pressures to dress in a particular way; and nurture cohesion and promote good relations between different groups of pupils.'*

In addition to guidance on uniform, the Department for Education encourages academies to have a clear position about appearance on matters such as hair colour, style and length and the wearing of jewellery and make-up.

BOA Digital logoed uniform items can be purchased from Clive Mark School Wear. A blazer badge is also available to purchase through Clive Mark. Items which do not require the school badge can be purchased from any supplier of school uniform.

The reasons for us having a school uniform are that it:

- promotes a sense of pride in BOA Digital and a sense of community and belonging;
- identifies students from BOA Digital both in school and in the local community;
- is practical and smart;
- makes students feel equal to their peers in terms of appearance and financial circumstances.

We understand the need to keep costs to families as low as possible. We have only three compulsory items with the logo to purchase: the school logo on a blazer, the school tie and the PE shirt. All other items such as the sweater, hooded PE top are optional.

We expect students to wear:

- The official BOA Digital school blazer, or a plain black blazer with the school badge sewn on.
- BOA Digital clip-on tie.
- Tailored formal black school trousers - full length, to the shoe, ankles must not be visible.

- Or a black pleated skirt of appropriate length.
- Plain white school shirt with a stiff collar capable of taking a tie and long enough to be tucked into trousers or skirt.
- Plain black socks or plain black tights.
- Plain black leather (or equivalent) shoes with low heels. Trainers, training style shoes or sports brands are **not** acceptable.
- Smart plain black leather looking boots may be worn under trousers.

Any student with a medical reason who wishes to wear footwear other than that described above must provide medical documentation with a specified time period stipulated.

In addition students may wear:

- An appropriate outdoor coat to travel to and from school (we would encourage this). Hoodies/jumpers/fabric jackets are not acceptable as a winter coat and will not be allowed to be worn on school site.
- Plain black belt with conventional buckle worn through belt loops.
- A wristwatch (we would encourage this), one plain ring, one necklace (tucked in) and small ear studs.
- Discreet make-up (students will be expected to remove any excessive or inappropriate make-up).

We do not allow students to wear:

- Fitted trousers, hipsters, jeans, jegging/ leggings of a jersey material or skinny cropped style fashion trousers
- Non-regulation clothing under their blazer for example, hooded tops/sweatshirts (except as part of PE kit) or hats/caps.
- Canvas shoes/pumps/trainers.
- Shoes that have white or coloured soles, coloured laces, or large logos.
- Suede 'Ugg' type boots
- Fashion belts or large buckles
- Visible body or facial piercings including nose, lip or tragus
- False nails, nail extensions or non-discreet nail polish.
- False eyelashes.
- Bracelets and bangles.
- Multi-coloured patterned socks

## Hair:

Whilst it is difficult to clearly define hair styles and colours, it is important to maintain smart appearance and high standards. Bright hair colours (e.g. bright pink, blue, green etc.) and extreme hair styles (eg: shaved patterns including tramlines, mohicans) are not permitted. Students should not have several hair colours. Students will be expected to rectify any inappropriate hair

styles/colour. If in doubt, students should speak to their tutor before having their hair cut/coloured.

## Piercings:

Body and facial piercing (including tongues,) are not appropriate and are a health and safety concern. Students who wear such piercings will be asked to remove them. Small ear studs are acceptable however. Parents/carers are asked to arrange appointments for piercing at the beginning of long holiday periods to enable removal of piercings in school.

## Physical Education:

All items of PE kit and equipment should be clearly marked with the student's name, no jewellery or piercings should be worn and long hair must be tied back.

We expect students to wear:

- Black and yellow BOA PE top
- Black and yellow PE shorts/skort or plain black joggers/sports leggings
- Sports trainers

Students may also wear:

- A BOA Digital hoodie

## Footwear guidance:

We are adopting a smart appearance and as such, include footwear within this.

Sports branded footwear is not permitted. In keeping costs to parents and families as low as possible, discouraging pressure on buying such items it important.

Allowed:



Not Allowed:



## Essential Branded Items

We understand the need to keep costs to families as low as possible. We have only three compulsory items with the logo to purchase.



**BOA Digital Blazer**

or plain black blazer with sewn-on school badge



**Clip-on Tie**



**PE Polo Shirt**

## Optional Branded Items



**V-neck Jumper**



**PE Hoodie**



**PE Skorts / Shorts**

## Non-Branded Uniform

Tailored formal black school trousers. Full length, to the shoe, ankles must not be visible. OR a black pleated skirt of appropriate length.

Plain white school shirt (long or short-sleeved) with a stiff collar capable of taking a tie and long enough to be tucked into trousers or skirt.

Plain black socks or plain black tights.

